

# **The Digital Growth System for Network Marketing**

## **INDUSTRY PARTNER PROPOSAL**

### **Prepared for MLM Card Investors**

A 1% partnership opportunity to serve members, leaders and enterprises across the Network Marketing industry.

# The Opportunity

## Network Marketing is built on relationships.

MLMCard.com turns every introduction into a simple, branded system for sharing, following up and staying connected.

### MEMBERS

A professional digital identity they can share anywhere.

### LEADERS

A scalable tool to support recruiting, duplication and brand consistency.

### COMPANIES

An enterprise system that can be deployed across large organizations.

## THE MODEL

# What We Are Building

**One platform. Three customer levels.**

### INDIVIDUAL

\$99 one-time  
setup  
+\$100/year subscription

### PREMIUM

\$299 or \$499  
setup  
+\$100/year subscription

### ENTERPRISE

\$9997 setup  
+\$25/card annually  
**1,000-card minimum**

**The Objective:** create recurring revenue while giving the industry a dedicated digital business card growth system.

# Why an Industry Partner?

## Technology alone does not win an industry.

The right partner brings credibility, relationships, distribution and leadership access.

- Open doors to leaders, field organizations and corporate decision-makers
- Help position MLMCard.com as the category solution for Network Marketing
- Create strategic introductions and partnership opportunities
- Participate directly in the upside created together

## BENCHMARK

# Our Standard Industry Partner Structure

**\$10,000**

10% profit share

**\$25,000**

25% profit share

**\$50,000**

50% profit share

Profit share is calculated after expenses directly related to delivering and acquiring the customer.

**FOUNDING INDUSTRY PARTNER**

# **The Offer to MLM Partners**

**\$5,000**

**BUY-IN TODAY**

**1% EQUITY**

**PROFIT SPLIT AFTER EXPENSES**

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**A significantly better entry point than our standard 50% industry partner structure.**

The purpose is alignment: build the Network Marketing vertical together and share equally in the profit we create.

# How the Profit Split Works

## Revenue

**100%**

Production / delivery allocation

**– 20%**

Direct sales commission, when applicable

**– up to 25%**

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## Remaining profit

**1% Goes To You**

Only commissions actually attached to a sale are deducted.

## SIMPLE EXAMPLE

# Illustrative Unit Economics

**Example: \$100,000 in monthly sales**

**\$100,000**

Monthly revenue

**– \$20,000**

20% production  
allocation

**– \$25,000**

25% commission  
(if applicable)

**\$55,000**

Profit available to split

**1% = \$550**

If no direct sales commission applies, more profit remains to split.

## SIMPLE EXAMPLE

# Illustrative Unit Economics

**Example: \$100,000 in monthly sales  
(no commissions)**

**\$100,000**

Monthly revenue

**– \$20,000**

20% production  
allocation

**– \$0**

25% commission  
(if applicable)

**\$80,000**

Profit available to split

**1% = \$800**

This amount reflects profit share if no commissions are earned.

# What Success Looks Like

## **1. POSITION**

Establish MLMCard.com as the dedicated Digital Business Card and growth system for Network Marketing.

## **2. DISTRIBUTE**

Reach individuals, leaders, teams and companies through trusted industry relationships.

## **3. SCALE**

Build setup revenue, recurring annual subscriptions and enterprise deployments.

**We win by becoming infrastructure for the industry—not simply another digital card.**

## **THE PROPOSAL**

**\$5,000 today.**

**1% profit split after expenses.**

**One mission:**

**Make MLMCard.com the Digital Business Card system  
for the Network Marketing industry.**

**Let's build the category together.**