

MLMCard.com

The Digital Growth System for Network Marketing

INDUSTRY PARTNER PROPOSAL

Prepared for MLM Card Investors

A 1% partnership opportunity to serve members, leaders and enterprises across the Network Marketing industry.

The Opportunity

Network Marketing is built on relationships.

MLMCard.com turns every introduction into a simple, branded system for sharing, following up and staying connected.

MEMBERS

A professional digital identity they can share anywhere.

LEADERS

A scalable tool to support recruiting, duplication and brand consistency.

COMPANIES

An enterprise system that can be deployed across large organizations.

THE MODEL

What We Are Building

One platform. Three customer levels.

INDIVIDUAL

\$99 one-time
setup
+\$100/year subscription

PREMIUM

\$299 or \$499
setup
+\$100/year subscription

ENTERPRISE

\$9997 setup
+\$25/card annually
1,000-card minimum

The Objective: create recurring revenue while giving the industry a dedicated digital business card growth system.

Why an Industry Partner?

Technology alone does not win an industry.

The right partner brings credibility, relationships, distribution and leadership access.

- Open doors to leaders, field organizations and corporate decision-makers
- Help position MLMCard.com as the category solution for Network Marketing
- Create strategic introductions and partnership opportunities
- Participate directly in the upside created together

BENCHMARK

Our Standard Industry Partner Structure

\$10,000

10% profit share

\$25,000

25% profit share

\$50,000

50% profit share

Profit share is calculated after expenses directly related to delivering and acquiring the customer.

FOUNDING INDUSTRY PARTNER

The Offer to MLM Partners

\$2,500

BUY-IN TODAY

1% EQUITY

PROFIT SPLIT AFTER EXPENSES

A significantly better entry point than our standard 50% industry partner structure.

The purpose is alignment: build the Network Marketing vertical together and share equally in the profit we create.

How the Profit Split Works

Revenue

100%

Production / delivery allocation

– 20%

Direct sales commission, when applicable

– up to 25%

Remaining profit

1% Goes To You

Only commissions actually attached to a sale are deducted.

SIMPLE EXAMPLE

Illustrative Unit Economics

Example: \$100,000 in monthly sales

\$100,000

Monthly revenue

– \$20,000

20% production
allocation

– \$25,000

25% commission
(if applicable)

\$55,000

Profit available to split

1% = \$550

If no direct sales commission applies, more profit remains to split.

SIMPLE EXAMPLE

Illustrative Unit Economics

**Example: \$100,000 in monthly sales
(no commissions)**

\$100,000

Monthly revenue

– \$20,000

20% production
allocation

– \$0

25% commission
(if applicable)

\$80,000

Profit available to split

1% = \$800

This amount reflects profit share if no commissions are earned.

What Success Looks Like

1. POSITION

Establish MLMCard.com as the dedicated Digital Business Card and growth system for Network Marketing.

2. DISTRIBUTE

Reach individuals, leaders, teams and companies through trusted industry relationships.

3. SCALE

Build setup revenue, recurring annual subscriptions and enterprise deployments.

We win by becoming infrastructure for the industry—not simply another digital card.

THE PROPOSAL

\$2,500 today.

1% profit split after expenses.

One mission:

**Make MLMCard.com the Digital Business Card system
for the Network Marketing industry.**

Let's build the category together.